Tech Up

Open house email

Subject: Know someone looking for a great salary and benefits?

Copy: We’re looking to add to our team of HVAC techs!

Many young adults aren’t aware of the benefits of an HVAC career: $47K median salary, paid training, healthcare, 401(k) and paid vacation for starters. Plus, today’s techs have to chance to work with industry-leading technologies, digital tools and virtual reality learning.

Sound like someone you know? Forward this email and invite them to join us for a fun and informative open house.

Box: ABC COMPANY OPEN HOUSE

Wednesday, January 1, 2020 at 6pm

1234 Main Street

Join us for free food, VR games, prizes! Our techs will be on hand to answer all of your questions about getting started in the HVAC trade.